

JANUARY - MARCH | 2020

Margaritaville Resort Orlando



Message IN A BOTTLE

The Fins Up Beach Club Exclusive Newsletter



Chill Changes Everything



TEAM MEMBER SPOTLIGHT

William "Bill" Toth

Director of Spa and Activities

Bill Toth brings more than 20 years of professional and executive experience in the hospitality, spa, salon, recreation, and fitness industries. Entering the field initially as a massage therapist, personal trainer and sports nutrition counselor, Bill went on to direct some of the industry's finest spa, fitness, and recreation programs listed in the top 100 spas/resorts in North America as rated by Forbes and Mobile, including acclaimed organizations such as Canyon Ranch, Starwood Luxury Division, WTS International, Steiner Leisure, and Marriott International. He has led and participated in teams that have won international awards for customer service and guest satisfaction and himself received ISPA's Innovation Award for 2013. Bill has also presented as an invited speaker at conventions, and to business and management groups on topics such as goal setting, productivity, sales motivation, executive management, customer service and operations management.

He has also served as a member of the executive committee of luxury division hotels and on the leadership council of the Bissell Family of Companies. Bill's consulting and operational experience includes both large and small spa design, outdoor pool design, fitness center design, salon design, interior design, equipment selection, product selection, retail design and layout, menu design, creation of standard operating procedures, employee selection, employee training, fiscal management, leadership training, recreational program design, fitness program design, and Forbes standards of customer service.

Bill Toth is a certified Consulting Clinical Hypnotist, Life Coach, and Master Practitioner of NLP (Neuro Linguistic Programming). He also holds certifications as an NLP Results Coach, a Time Line Coach and Regression Specialist, in Hypnosis for Pain Management, Hypnosis for Weight Loss, Handwriting Analysis and in Dynamic Speaking for Public Speaking. He has dedicated his professional career to wellness and to quality of life improvements.

Currently, Bill is the Director of Spa and Activities here at the Margaritaville Resort Orlando. His plan is to enhance activities and offerings for the pool, spa and fitness areas.



Parakeets Kid's Club Day Time & Evening Sessions

Every day there are new activities and events from selfie scavenger hunts, beach volleyball tournaments and junk food bingo to minute madness games.

Now Open Select Evenings

Fridays 5PM-9PM

Saturdays/Sundays 6PM-10PM

This is a great option for Members to use while enjoying dinner at *Euphoria* or your complimentary admission to *Bonkerz Comedy & Cocktails*.

Members receive 10% off regularly-priced services.

For more information about the Parakeets Kid's & Teen Club, please call 407-479-0950 Ext. 789. Hours and programs are subject to change with the season and/or due to inclement weather.



2020 CABANA SPECIALS

Cabana amenities at *Fins Up Beach Club* have recently been upgraded, with enhanced linens and services and new food & beverage offerings. Upgraded furniture is also on the way.

Members can enjoy the upgraded experience with a special Members-only rate for 2020.

Special Members-only Rental Rates:

- \$100 for Standard Cabana (includes \$25 food & beverage credit) or \$120 for Premium Cabana (includes \$35 food & beverage credit). Subject to space available; blackout dates may apply. Member must be present in Cabana.
 - Mondays-Thursdays: May be reserved in advance or upon arrival.
 - Fridays-Sundays: No advance reservations. Valid only after 12:00 PM.
- All other Cabana rentals: 10% off regular rate. May be reserved in advance or upon arrival. Subject to space available; blackout dates may apply.
- Watch for occasional Member Specials which provide an even bigger discount.

All discounts are subject to availability and may be modified or discontinued at any time without prior notice



RECENT EVENTS



MEMBER PORTAL
FINSUPBEACHCLUB.COM

Island H2O Live! Cocktail Party

OCTOBER 17, 2019

Member-exclusive Cocktail Party at *Island H2O Live!* featuring food, drink, and a tour of the facility with park General Manager Jim Kunau.



Mac McAnally concert

NOVEMBER 17, 2019

Members invited to attend concert by singer-songwriter and Coral Reefer Band member Mac McAnally at *Latitude Margaritaville* in Daytona Beach.



Cocktail Sampling Event

NOVEMBER 20, 2019

Member-exclusive tasting event to celebrate four new specialty cocktails at *Salty Rim Bar & Grill*, including the new Member-exclusive Fins Up Beach Club Punch.



Cocktails, Cookies, & Carolers

NOVEMBER 27, 2019

We kicked off the holiday season with an event in the hotel lobby.



Parrot Head Party

DECEMBER 7, 2019

Jimmy Buffett's 2019 concert had to be postponed until 2020, so we had a party at the Club instead! Live entertainment at *Fins Up Beach Club* for Members and Guests.



The official source for Club information is here.

This is your place for Member events (calendar and registration), Member discounts, Cottage names, club documents, houseguest reservations, account statements, & online dues payments. To register, visit FinsUpBeachClub.com, scroll down and select "Create Account."

You'll need your Member number to register.



MEMBER COCKTAIL

We recently introduced our new Member-exclusive cocktail at *Salty Rim Bar & Grill*.

Fins Up Beach Club Punch is a refreshing drink that really packs a punch.

It features Captain Morgan Spiced Rum, Bacardi Dragon Berry, pineapple juice, orange juice, and a Myers Dark Rum floater.

This specialty cocktail is available only to Members and their accompanied Guests, so be sure to have your Member card handy when ordering. Additionally, the drink is available in the refillable *Booze in the Blender* cup which features this cocktail as well as other specialty cocktails and draft beers.

Eligible for your 10% Member discount.

OUR NEIGHBORS



Customize your water park experience like never before! You can make a splash at Orlando's most immersive and technologically advanced water park: Island H2O Live! There are over 20 rides and attractions for you to create the perfect day while hitting the waves. Member discounts available.



SUNSET WALK

Live entertainment, incredible restaurants, and shopping locations can all be found at Margaritaville Resort Orlando. Sunset Walk is our exclusive outdoor district, and it does not disappoint. Simply stroll on over and start discovering our vast array of retail and dining options.



CONTACTS

AMANDA NAREHOOD

Community Manager, Artemis Lifestyles
ANarehood@ArtemisLifestyles.com
407-705-2190, Ext. 224

Contact for:

- Community Association dues, assessments, and documents
- Proposed architectural changes/additions to the exterior of your home
- Valet trash pickup
- Landscaping
- Oversight of Community Security
- Private pool/spa cleaning
- Pest Control requests

BOB KRAMM

General Manager, Fins Up Beach Club
Bob.Kramm@MargaritavilleResortOrlando.com
954-661-1916

Contact for:

- Oversight of Rental Program
- Oversight of Club Amenities (Club pools/beach areas, Cabanas, and Salty Rim Bar & Grill)

NATALIA LEUTSCHAFT

Membership Director, Fins Up Beach Club
FinsUpMembership@MargaritavilleResortOrlando.com
Contact for:

- Club dues and documents
- Membership affiliation
- Updates to your list of approved family members
- Member identification cards
- Houseguest Reservations

JACKIE STEELE

Assistant General Manager, Fins Up Beach Club
Jackie.Steele@MargaritavilleResortOrlando.com
407-537-9294

Contact for:

- Cottage nameplate questions
- Member Communications (Member Portal, Newsletters, and Facebook Group)
- Assistance with oversight of Rental Program
- Assistance with oversight of Club Amenities

COTTAGE SERVICES GUIDE

FIND ADDITIONAL CONTACT INFORMATION AND ANSWERS TO FREQUENTLY-ASKED QUESTIONS IN OUR COTTAGE SERVICES GUIDE, AVAILABLE ON THE MEMBER PORTAL.

