

Welcome to our little slice of paradise! We're happy to have you as an Owner of a Cottage at *Margaritaville*® Resort Orlando. We know you're excited to make your mark here, and one of the best ways of doing that is by naming your Cottage! You might be wondering just how this all works. So, here's an overview.

### What do the signs look like?

- These professionally-produced signs are manufactured to the same standards as your Cottage's address plaque. They are professionally-mounted on your Cottage, typically just below the address plaque. These signs meet all community signage guidelines; there's no worry about them being an unapproved exterior modification (unlike other signage).

### How do I pick a name?

- Be creative! We try to give you the latitude to express your Cottage's attitude, but keep the following in mind:
  - Each Cottage name must be unique. We check all new requests against existing names and previously-approved requests. It's first-come, first-served. A list of currently used names is available on [FinsUpBeachClub.com](http://FinsUpBeachClub.com)
  - Our *Margaritaville* brand partners approve all Cottage names at their sole and complete discretion. Our experience has been that it's best to avoid names which include song titles/lyrics, copyrighted terms, resort amenities, and of course anything that might be deemed inappropriate or obscene.
  - We suggest you stick to something relatively short. The standard signs are a fixed size; longer names or special layouts may require a larger sign, which generates an additional fee.

### OK, I have the perfect name. How do I request it?

- Log into your account on [FinsUpBeachClub.com](http://FinsUpBeachClub.com) and navigate to **Perks & Benefits > Cottage Name Request**.
- Please Note...
  - To provide consistency and fairness to all Owners, we now accept requests **only** after your real estate closing has occurred. There's no procedure in place to pre-request or reserve your preferred name ahead of time.
  - We'll submit the name exactly as typed in the form (including punctuation), but please note that the vendor prints the signs in ALL CAPITAL LETTERS and may need to adjust spacing/layout to fit the sign template.
  - If you experience difficulties with the form, please email [Debbie.Mafra@MargaritavilleResortOrlando.com](mailto:Debbie.Mafra@MargaritavilleResortOrlando.com) for assistance

### My request has been submitted. Now what?

- You'll hear back from us a few times along the way. We'll let you know when...
  - We've received your request.
  - Your proposed name has been approved (or if you need to submit another name for consideration).
  - The sign has been ordered and/or the vendor informs us that the sign has been installed. *Once a name is approved, it may be ordered as quickly as the same day... but we typically order in batches once or twice a month based on volume. Installation is typically 30-45 days after the order is placed but may take longer in some cases.*

### How much does this cost? What if the sign is damaged or needs to be replaced? What if I change my mind?

- Your first sign is included in the purchase price of each Cottage purchased directly from us. You might say that the first sign is "on the house," but that would be a terrible pun. If you purchase a Cottage from someone other than us, you may keep an existing sign at no charge, or purchase a new one at the rate outlined below.
- You're responsible for normal maintenance of your sign. If the sign on your Cottage needs to be replaced, you'll need to purchase replacement signage through us at the manufacturer's prevailing rate. Our records show that the price is currently \$95 inclusive of taxes (subject to change). We will guide you through the process as needed.
- Name changes or other adjustments after name approval are handled on a case-by-case basis and may be subject to the replacement fee if the order has already been placed with the manufacturer.